

As we celebrate our 25th anniversary, take advantage of Porchlight's growing popularity, and achieve high visibility before a sophisticated, influential, and engaged audience. Porchlight has staged 70 shows including five world and 13 Chicago premieres. It has received 42 Jeff Awards and 151 Nominations, 12 Black Theatre Alliance Awards and 28 Nominations. The company is especially proud to have received five consecutive Best Production Jeff Awards for *The Scottsboro Boys* (2017), *Dreamgirls* (2016), *Sondheim on Sondheim* (2015), *Ain't Misbehavin'* (2014), and *A Class Act* (2013).

## Official Production Sponsor For One Production in the Season — \$10,000

- Recognition in the promotional materials and advertisements for the production (reach: 2 million+)
- Recognition on the production's homepage of the Porchlight website with link to your site (reach: 7,000 per month)
- 3 e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Spotlight recognition in the show program (reach: 8,000 each)
- Exclusive mentions on Facebook to Porchlight's 8,500+ followers and tweets to 2,200+ Twitter followers
- Four complimentary tickets to the production's Opening Night performance and reception.
- Invitation to the exclusive donor and subscriber events throughout the season

## 2019–2020 Mainstage Season



Opening October 11, 2019

Opening January 24, 2020

Opening April 10, 2020



All 2019–2020 Mainstage and Porchlight Revisits productions take place at the Ruth Page Center for the Arts, 1016 N. Dearborn St.

# Porchlight Revisits Production Sponsorship

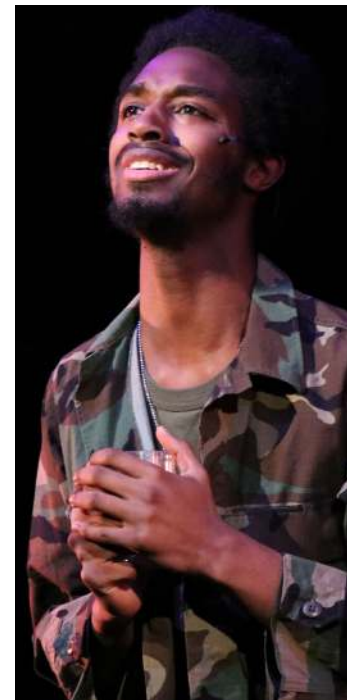
One of Porchlight's most popular offerings, Porchlight Revisits annually presents "lost" musicals in staged concert (that means with staging, lighting, costumes, props, and some choreography, but with script-in-hand) that have largely gone "unsung" since opening on the Great White Way. The performance begins with the "Behind the Show Backstory" multimedia presentation hosted by Porchlight Artistic Director Michael Weber that reveals the show's creative history, juicy backstage gossip and the general state of Broadway that season.



November  
20 & 21, 2019

## Porchlight Revisits - Principal Sponsor – \$5,000

- Recognition in the promotional materials and advertisements for the production (reach: 30,000+)
- Recognition on the series' homepage of the Porchlight website for the entire season with link to your site (reach: 7,000 per month)
- Three e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Spotlight recognition in the show program for each production
- Four complimentary tickets to the production (select among three performances)
- Invitation to the Cast Party, held immediately after the closing performance
- Exclusive mentions on Facebook to Porchlight's 8,500+ followers and tweets to 2,200+ Twitter followers
- Invitation to the exclusive donor and subscriber events throughout the season



All 2019–2020 Mainstage and Porchlight Revisits productions take place at the Ruth Page Center for the Arts, 1016 N. Dearborn St.

# New Faces Sing Broadway Production Sponsorship

As we celebrate our 25th anniversary, and look forward to the future of Porchlight Music Theatre, we invite you to invest in the future by supporting the 30 up-and-coming young artists who perform in the New Faces Sing Broadway series.

## New Faces Sing Broadway Sponsor sponsor young artists and the future of music theatre — \$2,500

- Recognition in the promotional materials and advertisements for the production (reach: 30,000+)
- Recognition on the series' homepage of the Porchlight website for the entire season with link to your site (reach: 7,000 per month)
- Three e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Spotlight recognition in the show program for each production
- Two complimentary tickets to the production (select between two nights)
- Exclusive mentions on Facebook to Porchlight's 8,500+ followers and tweets to 2,200+ Twitterfollowers
- Invitation to the exclusive donor and subscriber events throughout the season

## 2019–2020 New Faces Sing Broadway Season



Fall 2019



Winter 2020



Spring 2020



## “Make Your Own Musical” Summer Camp Signature Opportunity – \$15,000

Youth ages 7-13 grow in confidence as they create their very own “brand new” musical under the guidance of award-winning teaching artists. Participants find their voices, discover new talents, work as an ensemble, and enjoy singing, dancing, acting, and writing. Pre- and post-show measures demonstrate consistent growth in confidence. Parents and family members praise the youngsters’ “brand new” musical performed on a professional stage.

- Recognition in season promotional materials and advertisements (reach: 2 million+)
- Recognition on the summer camp’s homepage of the Porchlight website with link to your site (reach: 7,000 per month)
- Six e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Special recognition in show programs (reach: 8,000 each)
- Exclusive mentions on Facebook to Porchlight’s 8,500+ followers and tweets to 2,200+ Twitter followers
- Four complimentary tickets to each mainstage production’s Opening Night performance and reception
- Two tickets to the ICONS Gala (March 2020) with recognition in the event program and from the stage at the event
- Invitation to the exclusive donor and subscriber events throughout the season

## “Make Your Own Musical” Summer Camp Scholarship Opportunity – \$10,000

This sponsorship supports fifteen underserved Chicago youth as they unleash what are often hidden talents in this transformative musical theatre summer camp experience.

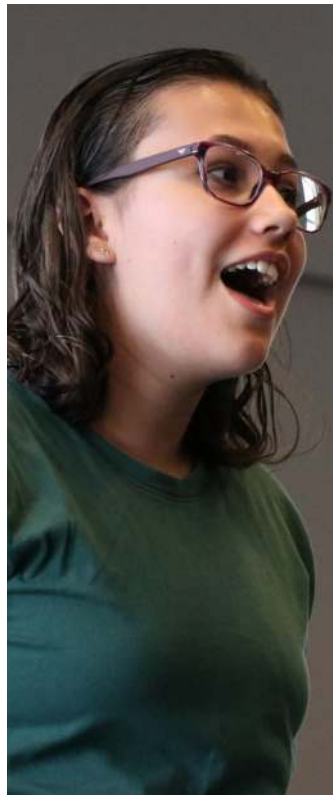
- Recognition in season promotional materials and advertisements (reach: 2 million+)
- Recognition on the summer camp’s homepage of the Porchlight website with link to your site (reach: 7,000 per month)
- Six e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Spotlight recognition in the show program (reach: 8,000 each)
- Exclusive mentions on Facebook to Porchlight’s 8,500+ followers and tweets to 2,200+ Twitter followers
- Four complimentary tickets to the production’s Opening Night performance and reception.
- Invitation to the exclusive donor and subscriber events throughout the season

# Education and Community Outreach Sponsorships

## Community Outreach Partners Opportunity – \$5,000

Porchlight's Community Outreach Partners invites Chicago students from underserved communities to be guests at regularly scheduled productions. Porchlight provides participants with special materials. Actors join the guests after the performance for a post-show conversation. Often Porchlight is our guests' first experience of live, professional theatre. 95% of participants welcome the opportunity to return to see another production.

- Recognition in season promotional materials and advertisements (reach: 2 million+)
- Recognition on the Community Outreach homepage of the Porchlight website with link to your site (reach: 7,000 per month)
- Three e-blast mentions with logo and website link during the year (reach: 21,000 each)
- Spotlight recognition in the show program for each production
- Exclusive mentions on Facebook to Porchlight's 8,500+ followers and tweets to 2,200+ Twitter followers
- Invitation to the exclusive donor and subscriber events throughout the season



**Now is the time to partner with Porchlight!**

Contact Lisa Torgerson at **773-777-9884 ext. 1003** or [lisa@porchlightmusictheatre.org](mailto:lisa@porchlightmusictheatre.org).  
We will tailor a package to fit the specific marketing and sponsorship priorities of your company.  
[PorchlightMusicTheatre.org](http://PorchlightMusicTheatre.org)