



THE 2021 ICONS GALA

SPONSORSHIP OPPORTUNITIES

ICONS Gala sponsorship is an opportunity to deepen your impact on Porchlight's important artistic and education mission to celebrate the uniquely American art of music theatre. With your sponsorship support we can expand the number of youth we serve on scholarship, increase the amount of free programming we provide and continue to be Chicago's leader in music theatre with our award-winning productions.

By becoming a sponsor of the 2021 ICONS Gala, you will be purchasing a table exclusively for you and your guests. This is also an opportunity to network with over 300 leading business, civic, education, arts and healthcare leaders, professionals and advocates.

PREMIER SPONSORSHIP - \$15,000

Fund scholarships for 15 under-resourced Chicago youth during the upcoming year as they unleash what are often hidden talents in this transformative musical theatre youth class experience.

Benefits:

- 2 VIP dinner tables (up to 20 seats)
- 20 VIP cocktail reception tickets
- A special lunch or dinner with Porchlight Music Theatre's award-winning Artistic Director, Michael Weber, a master raconteur, who will regale you with anecdotes from the world of music theatre and insights about Porchlight's own productions.
- 2 tickets to all 3 Board & Celebration Opening performances for the Mainstage 2021/22 season
- Logo placement on all digital and print Gala materials, including print/broadcast media, website, events, commemorative items and social media with a link to your company site through December 2021
- 6 e-blast mentions with logo and link to your website
- Full slide recognition at the event
- Full page ad in the digital and print program book



ICONS
Gala

PORCHLIGHT MUSIC THEATRE

WEDNESDAY, OCT. 20

PORCHLIGHTMUSICTHEATRE.ORG





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EXECUTIVE SPONSORSHIP - \$10,000

Support 2 free concerts for youth and their families at Chicago Youth Center's Epstein (North Lawndale) and Crown (South Shore) centers during 2022.

Benefits:

- 1 VIP dinner table (up to 10 seats)
- 10 VIP cocktail reception tickets
- 10 tickets to any Porchlight production(s) during the 2021/22 season to use at your discretion
- Logo placement on all digital and print Gala materials, including print/broadcast media, website, events, commemorative items and social media with a link to your company site through December 2021
- 6 e-blast mentions with logo and link to your website
- Full slide recognition at the event
- 1/2 page ad in the digital and print program book

STARRING SPONSORSHIP - \$5,000

Benefits:

- 1 VIP dinner table (up to 10 seats)
- 10 VIP cocktail reception tickets
- Logo placement on select digital and print Gala materials, including social media
- 1/4 page ad in the digital and print program book



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SUPPORTING SPONSORSHIP - \$3,500

Benefits:

- 1 General Admission table (up to 10 seats)
- 10 cocktail reception tickets
- Logo placement on select digital and print Gala materials, including website, digital and print program and social media

PROGRAM SPONSORSHIP

Advertise in our event program! Prices include both the digital and print program. Hi-res, camera-ready art or logo due by **October 1, 2021**.

- \$1,000 - back cover
- \$750 - inside front or back cover
- \$500 - full page
- \$250 - 1/2 page

For more details about sponsorship opportunities and benefits, please contact Carmen J. Gonzalez, Development Director, at carmen@porchlightmusictheatre.org or **773.777.9884, ext. 3**



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