



MONDAY, MAY 23 • MUSEUM OF CONTEMPORARY ART

Sponsorship Opportunities

Chicago Sings: The Annual Concert Benefit

Support Porchlight's youth education, artistic and community outreach programs — advancing our resilience and commitment to a mission that is near and dear to our dedicated supporter base.

PORCHLIGHT MUSIC THEATRE

Chicago's Music Theatre for 27 Years, in residence at the Gold Coast's Ruth Page Center for the Arts



Chicago Sings is Porchlight's signature fundraising concert, featuring a who's-who roster of Chicago's own music theatre and cabaret favorites, returning live in 2022 and celebrating the incomparable Stephen Sondheim.

Partnering with Porchlight

Your partnership with Porchlight provides an affiliation with an established Chicago arts leader and brand that is synonymous with excellence and innovation. This highly anticipated annual event attracts 300+ Chicago arts and culture lovers, the majority of whom live in the 60610 and 60614 zip codes, as well as a nationwide virtual audience.

Sponsors enjoy exposure across a variety of channels to event participants as well as our 30,000+ annual patron base, and we can tailor a package to fit your specific philanthropic and promotional priorities. Tell us more about what would make a partnership with Porchlight most advantageous for you!

What We Do

As the home for music theatre in Chicago, Porchlight is nationally recognized for reimagining classic productions, developing new works and showcasing musical theatre's noted Chicago veterans and rising stars. Porchlight elevates the genre by providing intimate and powerful theatrical experiences of music theatre through the lens of the "Chicago style."

Over the past 27 years, Porchlight has emerged as one of the nation's few companies wholly committed to this unique American art form — preserving the past, celebrating the "now" and sustaining the future of music theatre through our Mainstage Productions at the Ruth Page Center for the Arts, the historical Porchlight Revisits series, the New Faces Sing Broadway series, and the new Broadway in Your Backyard summer concert series held at neighborhood parks from Rogers Park to South Shore, as well as our growing youth education, school residencies and community outreach programs.

Learn more here: <https://porchlightmusictheatre.org/about/>.

Please contact Kellie Buffington at kellie@porchlightmusictheatre.org with any questions or to customize promotional benefits.

To secure a sponsorship now, simply complete and return the attached pledge form.

Sponsorship Levels

\$10,000

This leading level of sponsorship allows us to bring live music theatre to neighborhoods across the city through our free Broadway in your Backyard summer concert series. From Rogers Park to South Shore, we engage families and musical fans of all ages with a 90-minute concert and fun interactive extras.

SPONSOR BENEFITS INCLUDE

- 4 VIP tickets to Chicago Sings
- Full slide recognition at the event
- Company logo on all Chicago Sings digital and print promotions
- Full page ad in the Chicago Sings print and digital program
- Logo placement on the event page of the Porchlight website with link to your site through August 2022
- 3 e-blast mentions with logo and link to your website (reach: 20,000 per blast)
- 10 complimentary tickets to any Mainstage season production to use at your discretion

\$5,000

This impactful support allows us to fulfill our mission of celebrating the past, present and future of the uniquely American art form of music theatre through programs like the Porchlight Revisits series of rarely seen musicals in limited run, and featuring both veteran and up-and-coming triple threat performers.

SPONSOR BENEFITS INCLUDE

- 2 VIP tickets to Chicago Sings
- Full slide recognition at the event
- Company logo on all Chicago Sings digital and print promotions
- Half page ad in the Chicago Sings print and digital program
- Logo placement on the event page of the Porchlight website with a link to your site through August 2022
- 4 complimentary tickets to any Mainstage season production to use at your discretion

\$2,500

Supports our free virtual programming - a vital connection to our community in Chicago and beyond. Through programs like Sondheim@90 Roundtables, Musical Movie Monday discussion groups, WPMT: Classic Musicals from the Golden Age of Radio and more, Porchlight dives deep into the musical genre and shares it all for free.

SPONSOR BENEFITS INCLUDE

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- Company logo on all Chicago Sings digital and print promotions
- Logo placement on the event page of the Porchlight website with a link to your site through August 2022

PROGRAM ADVERTISING

Prices include 4-color in both the digital and print program. Hi-res, camera-ready art or logo due by April 4, 2022.

\$1,000 - back cover
\$750 - inside front/back cover
\$500 - full page
\$250 - 1/2 page



Donation/Pledge Form

CONTACT INFO

Contact Name: _____

Business Name: _____

Street Address: _____

City/State/Zip: _____

Email: _____

DONOR LISTING

Please list our organization as follows:

DONATION

By signing below, I/we are committing to the following donation/pledge to Porchlight Music Theatre.

Sponsorship/Donation Amount: \$ _____

PAYMENT INSTRUCTIONS

☐ I am fulfilling the entire pledge at this time

☐ I will pay the entire pledge on or before May 23, 2022
(we will send you an invoice two weeks prior)

☐ Other: _____

AND

☐ Check enclosed (made payable to Porchlight Music Theatre)

☐ Please charge my: Visa / MC / Amex / Discover

Card #: _____

Exp Date: _____ CVV: _____ Billing Zip Code: _____

CONFIRMATION

Signature: _____ Date: _____

THANK YOU



Production Office & Performance Venue

Ruth Page Center for the Arts
1016 N. Dearborn St.
Chicago, IL 60610

Business Office, Studios & Scene Shop

Workshop 4200
4200 W. Diversey Ave.
Chicago, IL 60639

www.porchlightmusictheatre.org

PORCHLIGHT MUSIC THEATRE